



## SUSTAINABILITY AT A GLANCE

### AN ALL-EMBRACING SUSTAINABILITY STRATEGY

We are committed to improve our sustainability performance along our entire value chain. And therefore we have set ourselves 33 targets until 2020, including:

- the reduction of the CO<sub>2</sub> output from fossil fuels by at least 12% compared to 2013
- the increase of the proportion of recycled material in the packaging by 10%
- the reduction of food waste by 15% compared to 2013
- the procurement of over half of the cocoa beans directly in the country of origin, via long-term contracts



### WE PROCURE A PART OF OUR COCOA BEANS FROM UTZ CERTIFIED SOURCES

We produce your chocolate labeled as UTZ certified upon request.

#### Why are we working with UTZ?

- holistic approach with focus on good agricultural practice
- broad market coverage: integrating as many farmers as possible
- close cooperation with UTZ
- clear positive effects:
  - higher quality of the cocoa and better crop
  - better living conditions for cocoa farmers
  - development of the cocoa community

#### How does UTZ make a difference?

- training and support of cocoa farmers
- protecting children from abusive labor
- environmental management and good agricultural practices
- price premium for the farmers and their families
- additional measures (health, gender issues, education etc.)



### PALM OIL PROCUREMENT

We process 100% RSPO certified palm oil (physically segregated) and even go beyond by inspecting the palm oil plantations of our suppliers on further criteria.

#### Why do we process palm oil?

- natural preservative effect: extending the shelf life of food products
- highest yielding vegetable oil crop: ecologically more efficient than other crops for the same amount of oil

#### How does RSPO make a difference?

- protection of communities and workers, e.g. payment of minimum wages, prohibition of child labor
- protects the environment and preserves primary forests

#### We go beyond the industry norm in our engagement for sustainable palm oil. By enlisting the organization The Forest Trust (TFT), which inspects palm oil plantations on further criteria, including:

- no cultivation on peak soil
- efficient water use
- reduced use of pesticides

Check our progress at [www.rspo.org](http://www.rspo.org)

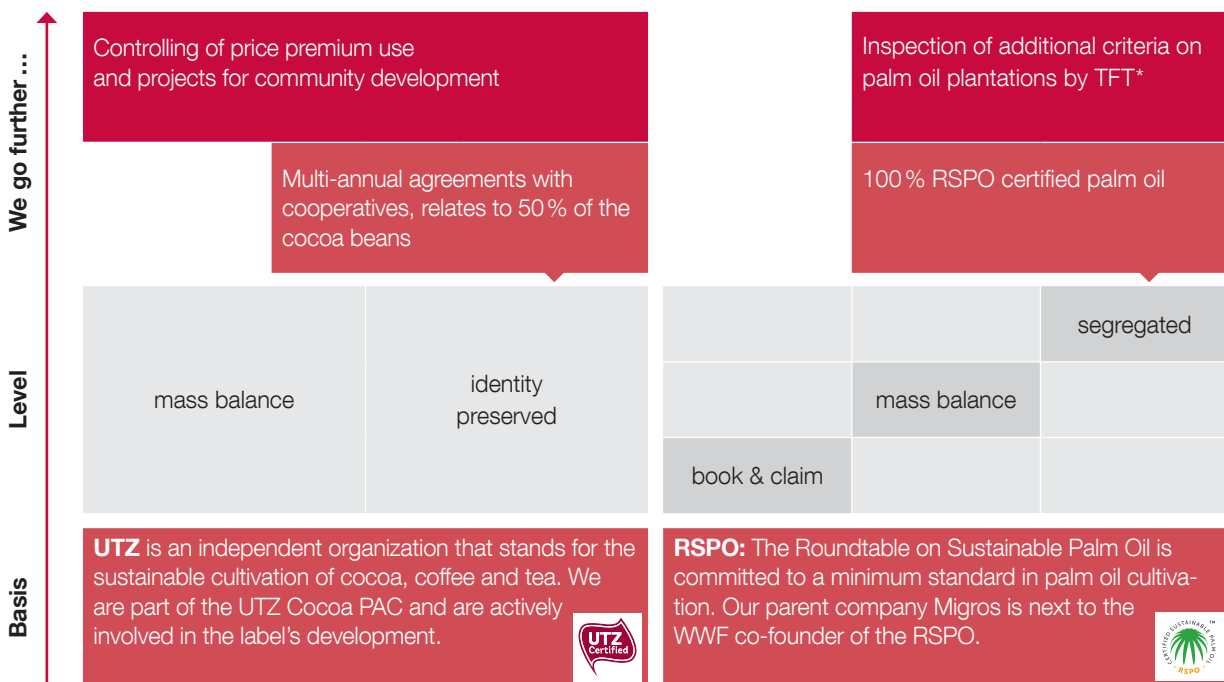


# COMMUNITY DEVELOPMENT PROJECTS

We buy more than half of the cocoa beans through multi-annual partnerships with local farmers' organizations and finance projects that have a lasting impact on the cocoa communities, e.g.

- financing of 85 water pumps in Ghana: 50'000 people receive access to clean drinking water
- construction of a hospital ward in Ivory Coast: 2500 people receive access to basic healthcare
- financial assistance for the reconstruction of a water treatment facility in Ecuador

## WE WANT TO ACHIEVE THE BEST SUSTAINABILITY PERFORMANCE, THEREFORE WE ALWAYS GO ONE STEP FURTHER...



\*The Forest Trust: independent organization that implements additional criteria on palm oil plantations.

**2008**   
Certification of our management system according to the environmental standard ISO 14001

**2009**   
Purchase of certified packing material according to the FSC standard

**2010**   
First procurement of UTZ certified cocoa beans

**2011**   
RSPO certification

**2013**   
Initiation of the M-Industry sustainability strategy

**2014**   
First-time amfori-BSCI- and SEDEX social standard audits with the result "good"

**2015**   
80 % of the processed cocoa beans are UTZ certified  
We use exclusively RSPO certified palm oil (segregated)

**2016**  
Inspection of further criteria on palm oil audited plantations by The Forest Trust (TFT)

**2017**   
Recertification of our management system according to the revised environmental standard ISO 14001

